



**Cycling UK**  
**North Hampshire**

**Annual Report 2017**

Richard Care

28<sup>th</sup> October 2017

Version 1.0

---

## Table of Contents

<b>1 Officer's Reports</b>	<b>3</b>
1.1 Chairman (Frank Pote).....	3
1.2 Secretary (Richard Care).....	3
1.3 Treasurer (Mark Beauchamp).....	4
1.4 Publicity Officer (Web: Bob Bending).....	4
1.5 Membership Secretary (Andy Watson).....	4
1.6 Welfare (Dina Pote - retiring).....	5
<b>2 Ride Co-ordinators' Reports</b>	<b>5</b>
2.1 Alton: (Janice Montgomerie).....	5
2.2 Petersfield:.....	5
<b>3 Basingstoke Right to Ride Representative Report (Heather Rainbow)</b>	<b>5</b>
<b>4 CTC North Hampshire Accounts</b>	<b>7</b>
<b>5 Cycling UK – North Hampshire website statistics</b>	<b>8</b>

---

## 1 Officer's Reports

### 1.1 Chairman (Frank Pote)

As the leaves turn various shades of red and brown and fall from the trees it must mean that once again the AGM has arrived. It is an occasion for a brief reflection on what has been achieved during the last twelve months. I can report that we continue to actively promote a strong cycling presence in our local area in a various forms. This is through weekly rides, campaigning and social events.

As usual, I must recognise the hard work and dedication of the committee members and their enduring support, over the last year. I know I repeat myself every year, but it is this continued input that enables us to function as a Member Group. So I would like to propose that a formal vote of thanks be recorded in recognition of their hard and sometimes thankless efforts.

We continue to run various regular (weekly and/or monthly) road rides across The North Hampshire area and most are well supported, notwithstanding the weather. Therefore I would like to thank our ride coordinator for organising them and also the ride-leaders who volunteer to lead them

area

The annual Phil Hampton memorial ride was once again organised by Dan – a special thanks to him and others for their hard work and giving up the huge amount of time to make this event a success. It was particularly well supported this year and raised the outstanding sum of £752, by far the largest amount we have ever raised at this event for the Cyclists' Defence Fund.

Socially we held a quiz evening – with excellent fish and chips (the standard has been set!) last November. We also had a midweek pub ride during National Bike Week and the annual BBQ in late August. All of these events provided an opportunity for our members to spend time off their bikes and catch up on all things cycling or not. I would like to thank Janice for organising the quiz and the BBQ was a success with nearly 40 attendees. The efforts of both Richard for the cooking and Dina for preparing most of the food meant that there was an excellent choice and my thanks to those who helped out on the day. In addition late June saw a group of us basing ourselves in the Tewkesbury for a long weekend of varied cycling, that offered a change of scenery and some new challenges (hills) for those who went.

Once again I have enjoyed the past year as your Chairman and am happy to offer myself for re-election again and I hope that you will continue to support me in the future.

### 1.2 Secretary (Richard Care)

My secretarial activities over the year have been:

- Annual submissions associated with the AGM
- Contributing to the committee meetings
- Interfacing with HQ – seeking clarification on new policies, filtering and redistributing information.
- Registration of new ride leaders

I would like to thank all the members who have contributed to the successful running of Cycling UK North Hampshire events and rides.

---

### 1.3 Treasurer (Mark Beauchamp)

The year ended with the accounts again in a healthy state.

Our allocation from Cycling UK was £200.

£1000 was transferred from the current account to the deposit account.

The Phil Hampton ride raised £752 for the Cyclists' Defence Fund which is by far the largest amount we have ever raised at this event and I thank Dan and Janice Montgomerie for organising it.

The pace-judging and free-wheeling event was well attended as were our social events.

The quiz evening made a profit and the barbecue was subsidised by a much smaller amount than last year due to advance bookings.

I thank Dan and Janice Montgomerie and Frank and Dina Pote for all their hard work with the events this year.

We have money available for cycle campaigning work.

I thank all the organisers for sending me detailed accounts and I thank Robin Poulter for auditing the accounts.

### 1.4 Publicity Officer (Web: Bob Bending)

I have maintained the CTC North Hampshire web site during the past year, though Janice is posting more material so my regular involvement has decreased somewhat. The Cycling UK website recently went through a facelift and I have considered whether we should do the same. The advantage with using Wordpress is that this update need not be a labour-intensive task and the background processes – creating new posts and maintaining ride tables – would remain the same. This is something I will explore over the coming weeks and relate to the committee.

**Statistics:** I am sorry that the stats do not bear a direct comparison to last year's report but I am dependent upon the way the site engine presents them. Overall you will see that viewing trends are down but the summer numbers were up a little on last year.

**Top referrers:** show us that we have had more referrals from Cycling UK than the 'old' CTC even though CUK is comparatively new. To me this indicates that the CUK site is receiving more visits and, in turn, we receive more from them.

**Page Views:** It is interesting to see that the Basingstoke page under the 'Section Rides' menu was visited more often than Fleet or Petersfield. Could this indicate a need for some Basingstoke rides on a regular basis or is it just a reflection of the relative population sizes of these urban areas?

Oddly, it seems there's a healthy interest in our site from the folks in Brazil! If one of them would like to take over as webmaster, that's fine by me. Failing volunteers, I am happy to continue in this role.

### 1.5 Membership Secretary (Andy Watson)

This year membership information has been provided regularly. The October 2017 membership list, which excludes all lapsed members (temporarily or otherwise) records 565 fully paid up members within Alton (125), Basingstoke (202) and Petersfield (238) areas and a total of 1062 in our wider postcode catchment area.

---

This compares with 1046 in October 2016. We still receive membership information for all of Fleet Cycling and part of Winchester CTC postcode areas which we can use if appropriate, e.g. to publicise events of wider interest.

The membership data has been used to inform our members about our activities. We continue to hold and use the membership information in accordance with UK data protection legislation and Cycling UK policy. This will be updated to comply with the new General Data Protection Regulations in May 2018.

### **1.6 Welfare (Dina Pote - retiring)**

I am pleased to report that there have been no issues this year that have required any formal welfare response.

## **2 Ride Co-ordinators' Reports**

### **2.1 Alton: (Janice Montgomerie)**

The Alton section has continued to be well-supported during the past year, with at least a dozen cyclists out on most Saturday afternoons. There is also a Thursday morning ride to coffee at various different cafés, some of which are unavailable to us on Saturday afternoons because of early closure.

The Saturday afternoon rides are a moderate pace, with a faster and a slower option once a month. In addition, monthly easy-paced rides were relaunched this summer with a new, slower pace and a shorter distance. The first ride was just 5 miles but now we're covering approximately 15 miles. These new rides have attracted some new faces who are keen to continue riding into the winter. Alton U3A have a similar offering, and some riders have joined both groups, enabling them to cycle twice a month instead of just once.

I would like to thank all those who have led rides this year, and I look forward to the Alton group continuing to prosper in 2018.

### **2.2 Petersfield:**

During the year riders in the Petersfield investigated their options as a separate group. They are now an independently affiliated group of Cycling UK.

## **3 Basingstoke Right to Ride Representative Report (Heather Rainbow)**

It has been another very busy year. We have campaigned on various issues:

- We have been working with the Kempshott Community Plan committee to prepare a cycling statement
- We have replied to a preparatory planning application for a retail park off Winchester road on the old Smiths Industries site
- We have requested cycle parking as part of the Brighton Hill retail park
- Mark has lobbied HCC and Sherborne St John parish council for crossings and a cycle route on the A340
- We have replied to both the consultation and the planning application for Manydown housing
- We campaign on quality of cycle lanes – blockages from car parking and other

- 
- We have been dialoguing with the council and project managers on developments at East of Basingstoke, Redlands and Swing Swang lane (A33 corridor)
  - We have failed to secure a satisfactory feasibility study for the A30, town centre and A33 strategic cycle routes
  - John Buckley is a councillor at Whitchurch town and is implementing cycling plans there as part of their Neighbourhood plan.
  - We continue to network both within and without our campaign group
  - Heather attended the Space 4 Cycling campaign meeting at Southwark on 28 January and cycled some of the new blue superhighways. She also linked up with other campaigners in the county
  - We organised a successful symposium with senior officers at the Borough on what was needed to make cycle routes work. It was an eye opener for the officers, but they seemed open to the new ideas. We gained support for working with (against?) the county. Veronique is yet to upload the photos and presentations to our website.
  - We have drawn up 3 questions for county elections and received 3 replies (on the website)
  - We hope to use the CROW manual which Rachel has borrowed from the Institute of Engineers
  - We will be meeting county planners/engineers in Winchester on 10<sup>th</sup> May about the use of LEP funding for cycle projects and the “improvements” at major roundabouts.

met

## 4 CTC North Hampshire Accounts

### CYCLISTS' TOURING CLUB NORTH HAMPSHIRE GROUP ACCOUNTS

	2016/2017		2015/2016	
	Income	Expenditure	Income	Expenditure
(i) deposit account interest	<b>£0.70</b>		<b>£0.80</b>	
<b>Events</b>				
Quiz night	£390.00	£314.30		
Skittles				£14.63
Annual barbecue	£206.20	£233.50		£127.00
Pace-judging and freewheeling competition	£12.00	£12.00		
Donations received at the BBQ for clothing	£9.00			
<b>Running costs</b>				
village hall hire		£35.00		
leaflets		£10.00		
Allocation from CTC HQ	<b>£200.00</b>		<b>£345.23</b>	
Donation to Cycle Basingstoke campaign group				£100.00
<b>Totals</b>	<b>£817.90</b>	<b>£604.80</b>	<b>£346.03</b>	<b>£241.63</b>
Profit for the year		<b>£213.10</b>		<b>£104.40</b>

### TOTAL ASSETS

Petty cash	£1.77			£1.77
Current account	£1,155.45			£2,051.75
Deposit account	£2,120.55			£1,119.85
Less liabilities(unpresented cheques)	£18.30			£127.00
Total assets at 30 Sept.2017	<b>£3,259.47</b>		2016	<b>£3,046.37</b>
Total assets at 30 Sept.2016		<b>£3,046.37</b>	2015	<b>£2,941.97</b>
Add profit for year		£213.10		£104.40
Totals	<b>£3,259.47</b>	<b>£3,259.47</b>	<b>£3,046.37</b>	<b>£3,046.37</b>

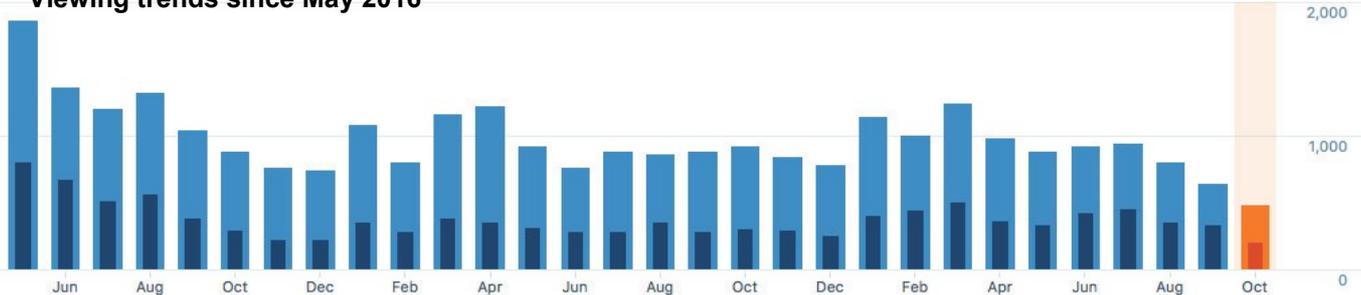
Treasurer's name and signature M.J.E.BEAUCHAMP \_\_\_\_\_ DATE

Auditor's name and signature R.POULTER \_\_\_\_\_ DATE

## 5 Cycling UK – North Hampshire website statistics

### Viewing trends since May 2016

VIEWERS  VISITORS



VIEWERS  
464

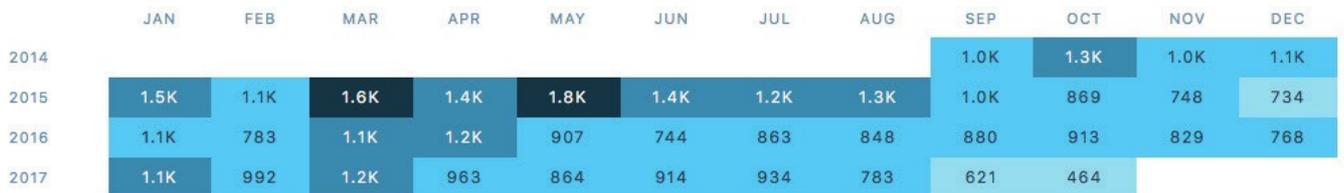
VISITORS  
197

LIKES  
0

COMMENTS  
0

### All Time Views

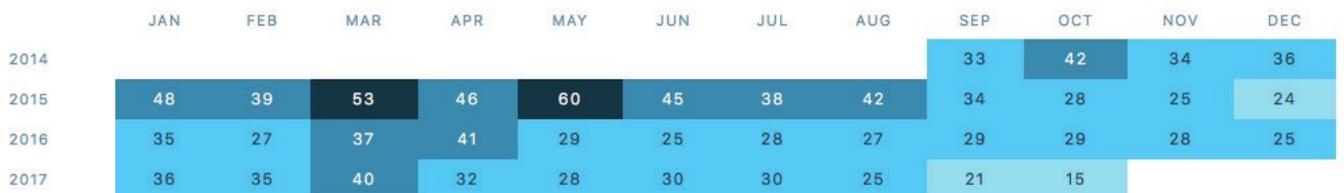
Months and Years Average per Day



FEWER VIEWS MORE VIEWS

### All Time Views

Months and Years Average per Day



FEWER VIEWS MORE VIEWS

### Top referrers over life of website

6765	Search Engines
437	AltonCyclingClub.org
390	Cyclechat.net
333	CyclingUK.org
247	CTC.org
214	Facebook
150	MyJourneyHampshire.com

### Visitor origination over life of website

33606	UK
2493	US
814	EU
345	Brazil

### Top page views over life of website

16056	Home page
7408	Alton
1324	For Sale
1317	About
979	Section Rides
959	Basingstoke
927	Cafés & Tea Shops
898	Fleet
671	Cycle Basingstoke
618	Petersfield